

May 2011

Dear Professor,

Starting in the spring 2011 semester, the Boston College Bookstore has partnered with XanEdu Publishing for CoursePacks. This collaboration brings a number of key benefits for BC faculty and students. These benefits include:

- **An easy transition.** All ordering processes for faculty will remain the same via the BC Bookstore.
- **Digital CoursePacks.** For the first time, the BC Bookstore will be able to offer CoursePacks that are housed entirely online. Students will purchase an access code at the bookstore and enter it into the XanEdu website, which then enables them to read and print their course materials. Digital CoursePacks bring a great convenience to the campus community, as students have access to their reading from any computer or internet connection—even off-campus.
- **Purchasing Options.** Students will be able to choose whether they want to purchase a traditional, printed CoursePack produced on campus by Eagle Print Services, or if they want to purchase a digital CoursePack. The digital pack will be less expensive than the print, providing a cost-effective option for students.
- **Increased copyright compliance.** XanEdu ensures that all royalty fees associated with the material are being paid, guaranteeing that the bookstore and Boston College are 100% copyright compliant. In addition, XanEdu indemnifies the school, the bookstore, and all faculty members in any case of error.
- **A green initiative.** Because students will be able to access their material online, introducing the option of digital CoursePacks allows the BC bookstore to cut its paper waste nearly in half. In the near future, all digital packs will have highlight and annotate functionality, and students will be able to do their reading and note-taking on their handheld e-reader using the new XanEdu iPad App, eliminating any need for paper.
- **More technology in the classroom.** Digital CoursePacks allow faculty to include multimedia like YouTube videos, ExperiencePoint Simulations, exclusive XanEdu Excel spreadsheets accompanying Harvard's top finance and accounting cases, listening exercises for language courses, HBSP video case supplements, and full color images right along with the course reading. Digital packs also offer the option of a timed-release for midterm and final exam material.
- **A database of course materials.** XanEdu's fully licensed database contains over 20,000 searchable items for use in business courses, including case studies by Harvard, Darden, Thunderbird, Babson, INSEAD, Ivey, Stanford, and other business publishers. XanEdu's database also contains items from publishers relevant to other disciplines, such as Early English Books Online and Elsevier Nursing.

If you have any questions, please contact the BC Bookstore, 1111mgr@fhcg.follett.com or bstewart@fhcg.follett.com