



- In-store only
- Prices matched against Amazon, Barnes & Noble, Chegg, or a local competitor
- Excludes peer-to-peer marketplaces, Amazon's warehouse deals (Gold Box), aggregator sites, digital books and publisher-direct prices
- Online sites must be located in the United States
- The book must be in stock with us and with the retailer advertising the lower price
  - If the book is rented, the rental period must be the same as the bookstore's
- The lower-priced item must match the exact book ISBN and edition purchased or rented, including accompanying CDs, online access codes, student manuals, etc.
- Price adjustments provided at time of purchase
  - Ad must be dated not more than 7 days prior to intended purchase date
  - Printed screenshot of ad
  - Ad shown via mobile device
  - Hard copy ad
- Price adjustment after purchase:
  - Within 7 days of the original transaction
  - Must have original receipt
- Must state if book was purchased new, used, or rented
- Price adjustment will only be provided for the same format (new/used, rented/purchased)
- Purchase and price adjustment differences will be provided on a store gift card
- Other exclusions:
  - Prices that require minimum quantity purchases
  - Misprinted or inaccurate prices
  - Prices from auctions or requiring memberships
  - Bundle offers, instant rebates, mail-in offers, offers that include financing